

MCSCC: Masuda Cyber Smart City Creative Consortium







I. Smart City Background





world

Management of population increase cities by smart civilization



population

World of 2040

7.6 billion people \rightarrow **9.2** billion people



1. *L*times

[Market verification]

Resolve human tasks with IoT





2030 Agenda Sustainable development goals (SDGs: Sustainable Development Goals)



[Market verification]

CPS (Cyber Physical System) society and SDGs



CPS is a system that gathers various data in the real world (physical space) through sensor networks, etc., analyzes and develops knowledge by using large-scale data processing technology etc. in cyberspace, depending on information and value created there . We are trying to revitalize the industry and solve social problems.



In Masuda Smart City All technologies and service solutions that can be realized are There.

出所: JEITA CPS/IoTサイト https://www.jeita.or.jp/cps/about/,国際連合広報センターロゴ使用



[Market verification]

Figure of IoT data utilization of Smart City





[Market verification]

What is the future of the world smart city and the future of Japan?





WUXI:無錫 YINCHUAN:銀川(ギンセン) HANGZHOU:杭州



[Market verification]

World Smart City market size, Smart City is a new industry



Approximately \$ 81 billion \rightarrow Approximately \$ 158 billion

About 18% growth each year



出所: IDC Worldwide Semiannual Smart Cities Spending Guide, 2017H2



II.IoT Project and Case Study



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What is Masuda Smart City Creative Consortium?



- By developing and verifying MCSCC's smart city standard specifications and IoT related technologies and proposing these to a wide range of high-tech industries, we will develop and disseminate interface-compliant products and related products of smart-city compliant IoT platform promoted by MCSCC in the future The purpose of this project is to contribute to the development of regional creation in Japan by promoting related projects.
- In cooperation with overseas companies and research institutes such as universities and other institutions such as overseas enterprises and universities and others, private-led business model of new city-to-city collaboration to develop global IoT business targeting emerging countries such as Japan and Asia / Africa It is aimed at co-building
- MCSCC's Smart City Project utilizes "Masuda City" in the local city as a testbed place, achieves digital transformation in research and development of the future ecosystem, and develops environment, disaster prevention, medical care, finance, society, Local governments, nations and so on by IoT and aim to realize CPS (Cyber Physical System) society.





MCSCC activity base: Promote inter-city cooperation by IoT **MCSCC Headquarters Campus** Masuda Cyber Smart City Creation Council of the General Association Shimane prefecture Masuda-shi Station No. 17 No.1 EAGA Industry Support Center MCSCC Campus (Masuda City) Testbed Secretariat (MCSCC Tokyo Campus) Masuda Cyber Smart City Creation Council of the General Association 1, 7-17 Higashi Azabu, Minato-ku, Tokyo loT.八代同盟 Yatsushiro Industry Architect Grand Design Co., Ltd. Promotion Council · IoT Yashiro Alliance Testbed/



MCSCC promotes global collaboration



Reason why Masuda City, Shimane Prefecture, was selected as the "place" of the test bed



You can see the future of Japan in 2035 in the present Masuda-shi. Masuda in an aging society is a valuable city that implements a project that honored the

future of Japan.

- All the conditions such as geopolitics of Japan, the environment of the country (inter-mountain area), the four seasons, past natural disasters, etc. are in place
- Despite being a compact city with a population size of 50,000 people, the function of the town is comparable to metropolitan cities
- Cities where super aging is progressing (Dementia wanderers are also subjects)
- Many high-blood pressure citizens of the middle age of working population (social issues in important areas)
- The city of Masuda is not well financially and the number of staff of the city is also small (coexistence of private partnership is important)
- There is a clear vision of the policy of the chief "population expansion"
- Establishing the Masuda City model, there is an environment where scaling can be promoted in cooperation with local cities and Republic of Indonesia

Disaster in Japan

- typhoon
- •Guerilla Heavy Rain
- River flooding
- Flood disaster
- earthquake
- High-temperature and humidity





Concept of ecosystem ~ Basic concept ~



Power-saving LPWA Plus Optimized for Private Networks * We will create a model foundation for future municipalities management that utilized JV (image for promoting PPP / PFI) as a creation of new industries while utilizing wireless communication standards.



IoT Smart city enabler



■Low power consumption wireless technology →LPWA

■Local Business Producer →MCSCC

■Data Exchange Open Platform →FIWARE Platform





MCSCC's Project ·In (Masuda City and Yatsushiro City)

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Space (Application to the ground)	Ultra small satellite "Tasuki" TRICOM - 1 R LoRa 20 mW specification JAXA · Tokyo University · ADRFD, AGD (ground evaluation by SME with 250 mW output specification in Masuda City)
Disaster prevention phase 1 (River · reservoir · agricultural water)	Level monitoring system: WSN-IoT AWARD 2011 incentive award IoT Masuda Alliance ®
Medical health care	Masuda City Smart · Health Care Promotion Project Omron Healthcare · Shimane University School of Medicine · Masuda Medical Association · Masuda City · MCSCC
Transport infrastructure	Road monitoring
Ministry of Public Management (Adopted case)	Masuda City data utilization type smart city platform construction project IoT Masuda Alliance ®
Agriculture (Wildlife harm)	Electric fence (inter-city cooperation with IoT Yashiro Alliance)
Public-private data collaboration platform	FIWARE Masuda · MCSCC

Test bed · segment in Masuda City and intercity collaboration

Social Infrastructure	Smart water service
Social Infrastructure	Smart gas (LPG)
What about the future?	Smart home (pet), school · commuting · regional watching, hospital · elderly care, smart classroom · urban environmental monitoring, smart hotel, food, smart plant · factory, entertainment · sports, marine / aquaculture, smart port, city Next generation disaster prevention radio, disaster prevention, social implementation of EV, municipality's future management model PPP / PFI etc.



Utilize LoRa's cyberspace of space communication quality





IoT Service >LP Gas >Disaster prevention(Flood) >Urban environment >Regional watching

Low equity with Private LoRa Mesh in the city

- Long-term recovery model
- Service sharing
- Micro unit



ADRF 901 feature ~
It is an optimized power saving LPWA wireless communication standard

Recommended LPWA technology case introduction

- optimized for the local private network.
- Urban area 5-10 Km (high power 25 km), 5469 bps, 2048 node star type, bidirectional communication
- Wireless multi-hop communication (6 steps)
- Disaster prevention / watching, adapting to energy monitoring / environmental sensing / street control etc.
- Acquired ARIB (TELEC)
- Cipher adopted AES-CCM 128bit
- Private LoRa implements the world's first LPWA protocol stack for radio interference avoidance
- 920 MHz with proven track record in Indonesia







Working Group Case: Space IoT (Ground Evaluation and Application)



SM

Ground evaluation of Hyper LPWA

Press release

根要

寸法

田田

動道

傾斜角

<u>t-</u>.

招小型衛星

約3kg

31度



出典:http://www.jaxa.jp/press/2018/08/20180823 tricom j.html

Hyper LPWA フィールド通信実験結果 2017年 5月 12日 シマネ新田電子株式会社 開発部

SME Confidential

SME Confidential

SM

Working group case: disaster prevention IoT

Masuda City Waterway Level Monitoring Project (Phase I PoC)

Omron inspection in 2018 (Masuda city)



In no particular order Project participating companies: AGD (including Keio University), Omron, SME

> Right figure: May 2018 YRP R & D Promotion Association Awards Recommended case

July 18, 2017 - Demonstration and operation Masuda City Civil Engineering Section



Working Group Case: Medical Health Care IoT



Masuda City Smart Health Care Promotion Project (Medical Research)

Kick off · press conference 20th July 2018 (Masuda-shi EAGA 3F)



By promoting "blood pressure management" using IoT Contribute to the extension of citizen's healthy life expectancy



Titles omitted

[Rear row] From left: Toyosaki (IoT Masuda Alliance Producer / AGD), Hiratani (IoT Masuda Alliance director / SME) Ueshima (Professor Emeritus of Shiga University of Medicine), Imai (Professor Emeritus, Tohoku University School of Medicine), Saito (Promotion Supervisor of Welfare Environment Division, Masuda City)

Tanaka (Omron Healthcare Executive Officer Managing Executive Officer) Shiga (Professional Officer with Omron Healthcare Technology Development Division General Manager)

[Front row] From left: Matsumoto (Vice Chairman of Masuda Medical Association, Kanzaki (Masuda Medical Association Chairman), Yamamoto (Mayor Masuda)

Kanda (Professor of Environmental Health Medicine, Shimane University School of Medicine), Kano (Medical Association Hospital Director), Nakamoto (Director of Masuda Health Center)



Working Group Case: Transportation IoT

Masuda City Road Monitoring Project (Phase I)

基地局(ゲートウエイ) サーバー 沿所 ... インターネット WIFI 市役所に戻り、データを UPLOAD 33 Mobile Network 乗りゴゴチ設定 データを使ったIoTにより、自治体 へ貢献する。 また、乗りごごちへのフィードバック ·般車 も、実験する。 公用車で、市街地を走り回ってもらうことで、 道路の路面状況データを集め、 センサー端末を搭載 路面状態の分析について実験する。

Businessization of Road Sensing by Car January 2019 -





Features of FIWARE Cross domain data collection function

We unified various domain data with FIWARE standard data model (NGSI) and realize cross domain data distribution



Contact information



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